





**VISIT MVC.EDU/MLK** 

**SUPPORT • LEARN MORE** 

Moreno Valley Conference and Recreation Center 14075 Frederick St., Moreno Valley, CA 92553





# Dr. Martin Luther King, Jr.

# 13TH ANNUAL SCHOLARSHIP CEREMONY

Save the Date • Friday, January 23, 2026 • 7:30 am

# **Sponsorship Opportunities**

All donations support student scholarships.

## \$3,500 TO THE MOUNTAINTOP

- 16 VIP Tickets
- Souvenir Keepsake
- Recognition on Event Website and on Marketing
- Logo Recognition on Front of Program
- Electronic Name and Logo Recognition at Event
- Premiere Placement of a Full Page Color Ad and Profile in Souvenir Program<sup>1</sup>

(Fair Market Value of Benefits = \$288)

#### **\$2,500** MLK LEGACY

- 16 VIP Tickets
- Recognition on Event Website and on Marketing
- Sponsor-Provided Banner Displayed at Event<sup>1</sup>
- Electronic Name Recognition at Évent
- Full Page Color Ad in Souvenir Program<sup>1</sup>
  (Fair Market Value of Benefits = \$288)

# \$1,500 BEYOND THE DREAM

- 8 VIP Tickets
- Full Page Color Ad in Souvenir Program<sup>1</sup>
- Electronic Name Recognition at Event
- Recognition on Event Website
   (Fair Market Value of Benefits = \$144)

#### **\$1,000** | HAVE A DREAM

- 8 VIP Tickets
- ½ Page Color Ad in Souvenir Program¹
   (Fair Market Value of Benefits = \$144)

#### \$500 DRUM MAJOR INSTINCT

- 4 VIP Tickets
- ¼ Page Color Ad in Souvenir Program¹ (Fair Market Value of Benefits = \$72)

#### \$250 QUEST FOR PEACE AND JUSTICE

- 2 VIP Tickets
- Business Card Ad in Souvenir Program<sup>1</sup> (Fair Market Value of Benefits = \$36)

#### **DONATE MLK SCHOLARSHIP FUND FRIEND**

- \$125 Listed as Friend on Electronic Wall
- Else, choose your donation amount.
- Does not include tickets or other benefits.

# Join MVC for...

- Breakfast
- Keynote address
- Entertainment and performances
- Networking and socializing
- Celebration of community

# **Tickets**

Tickets are available for purchase at MVC's Admissions & Records office in the Welcome Center. Tickets are not sold at the door. (Fair Market Value = \$18)

**\$65** Single Ticket

**\$50** Student Ticket - for enrolled students only

## **Purchase an Advertisement**

Color ads are included in the event's souvenir program

**\$1,000** Full page ad, logo on program front page, and electronic recognition<sup>1</sup>

\$500 1/2 Page ad1

**\$300** 1/4 Page ad<sup>1</sup>

\$200 Business Card ad1

### **Get Started**

Submit your interest in sponsorship, donation or advertisement purchase on the <u>Sponsor Interest form</u>.

go.mvc.edu/sponsormlk26



The RCCD Foundation is a not-for-profit organization (95-2993847) and your gift is tax deductible to the extent permitted by law.

1 Sponsors must provide digital files for logos, sponsor ads and/or printed banners by January 6. Physical banners or signage must be provided by January 9. Sponsorships will be accepted after the January 6 deadline, but print and advertising benefits are waived.

Riverside Community College District is committed to providing access and reasonable accommodation to all District programs and activities.

Accommodations for persons with disabilities may be requested by contacting the program/event organizer, Shantine Alex at (951) 571-6159 or the office of Diversity, Equity, and Compliance at (951) 222-8039 by January 12. Requests received after this date will be honored whenever possible.