

# Dr. Martin Luther King, Jr.

SCHOLARSHIP CEREMONY

YOU'RE INVITED



## THE THUNDER OF DISCONTENT THE FIERCENESS OF NOW!

**SAVE THE DATE** Friday, January 24, 7:30 am

Breakfast  
Entertainment

Community  
Scholarship

Tickets \$65 each  
Sponsor or Advertise

Your attendance supports annual \$1,000 scholarships

VISIT [MVC.EDU/MLK](https://www.mvc.edu/mlk)

**MORENO  
VALLEY  
COLLEGE**

Moreno Valley Conference  
and Recreation Center  
14075 Frederick St.,  
Moreno Valley, CA 92553

SUPPORT  
LEARN MORE  
BENEFIT



### Sponsorship Opportunities

All donations support student scholarships.

#### \$3,500 TO THE MOUNTAINTOP

- 16 VIP Tickets
- Souvenir Keepsake
- Recognition on Event Website and on Marketing
- Logo Recognition on Front of Program
- Electronic Name and Logo Recognition at Event
- Premiere Placement of a Full Page Color Ad and Profile in Souvenir Program<sup>1</sup>

*(Fair Market Value of Benefits = \$288)*

#### \$2,500 MLK LEGACY

- 16 VIP Tickets
- Recognition on Event Website and on Marketing
- Sponsor-Provided Banner Displayed at Event<sup>1</sup>
- Electronic Name Recognition at Event
- Full Page Color Ad in Souvenir Program<sup>1</sup>

*(Fair Market Value of Benefits = \$288)*

#### \$1,500 BEYOND THE DREAM

- 8 VIP Tickets
- Full Page Color Ad in Souvenir Program<sup>1</sup>
- Electronic Name Recognition at Event
- Recognition on Event Website

*(Fair Market Value of Benefits = \$144)*

#### \$1,000 I HAVE A DREAM

- 8 VIP Tickets
- ½ Page Color Ad in Souvenir Program<sup>1</sup>

*(Fair Market Value of Benefits = \$144)*

#### \$500 DRUM MAJOR INSTINCT

- 4 VIP Tickets
- ¼ Page Color Ad in Souvenir Program<sup>1</sup>

*(Fair Market Value of Benefits = \$72)*

#### \$250 QUEST FOR PEACE AND JUSTICE

- 2 VIP Tickets
- Business Card Ad in Souvenir Program<sup>1</sup>

*(Fair Market Value of Benefits = \$36)*

#### DONATE MLK SCHOLARSHIP FUND FRIEND

- Choose your donation amount. Benefits waived.

<sup>1</sup> Sponsors must provide digital files for logos, sponsor ads and/or printed banners by January 6. Physical banners or signage must be provided by January 12. Sponsorships will be accepted after the January 6 deadline, but print and advertising benefits are waived.

### Join MVC for...

- Breakfast
- Keynote address
- Entertainment and performances
- Networking and socializing
- Celebration of community

### Tickets

Tickets are available for purchase at MVC's Admissions & Records office in the Welcome Center. Tickets are not sold at the door. *(Fair Market Value = \$18)*

**\$65** Single Ticket

**\$50** Student Ticket - for enrolled students only

### Purchase an Advertisement

Color ads are included in the event's souvenir program

**\$1,000** Full page ad, logo on program front page, and electronic recognition<sup>1</sup>

**\$500** ½ Page ad<sup>1</sup>

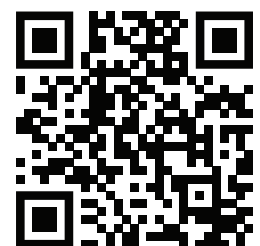
**\$300** ¼ Page ad<sup>1</sup>

**\$200** Business Card ad<sup>1</sup>

### Get Started

Submit your interest in sponsorship, donation or advertisement purchase on the [Sponsor Interest form](#).

[bit.ly/sponsor-mlk-2025](https://bit.ly/sponsor-mlk-2025)



The RCCD Foundation is a not-for-profit organization (95-2993847) and your gift is tax deductible to the extent permitted by law.

Riverside Community College District is committed to providing access and reasonable accommodation to all District programs and activities. Accommodations for persons with disabilities may be requested by contacting the program/event organizer, Shantine Alex at (951) 571-6159 or the office of Diversity, Equity, and Compliance at (951) 222-8039 by January 12. Requests received after this date will be honored whenever possible.